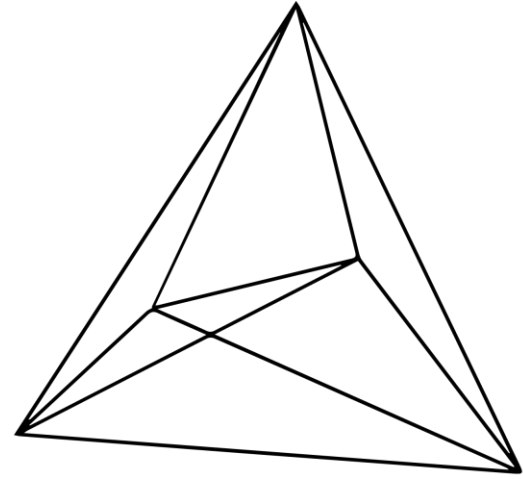


Reframe the Digital Future of Living Labs from challenge to opportunity



Hello!
nice to
meet you



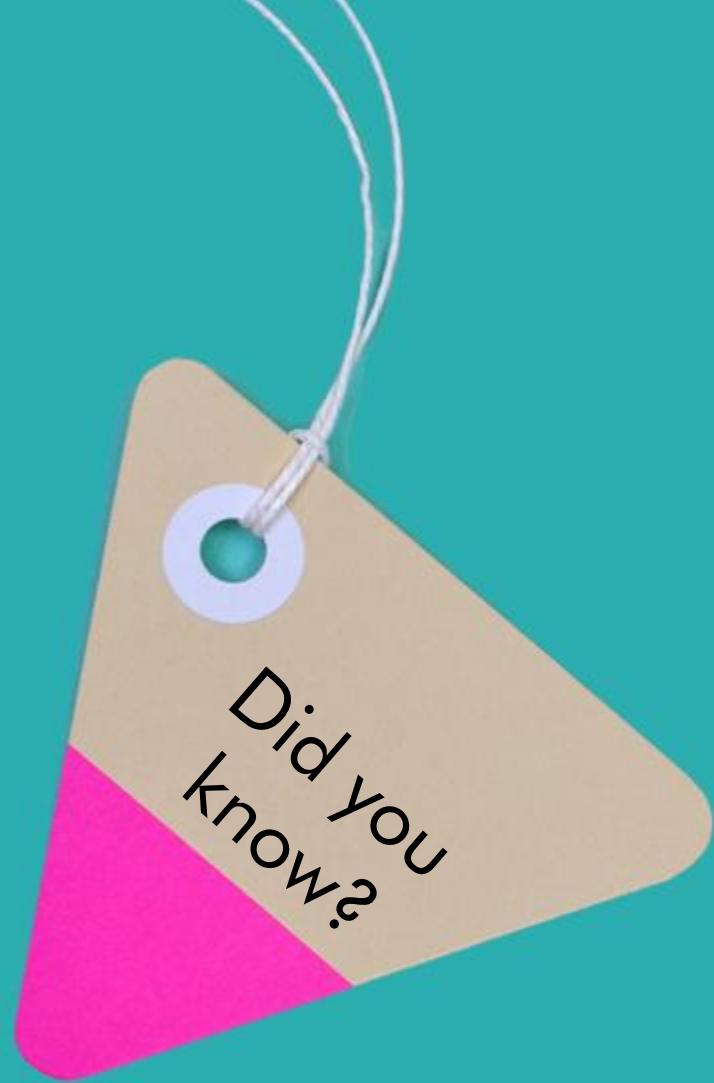
FOURTH SPACE

NETWORKED LEARNING & INNOVATION



What is one barrier you faced in the past during the discovery/problem solving phase of a project? (2-3 words max)

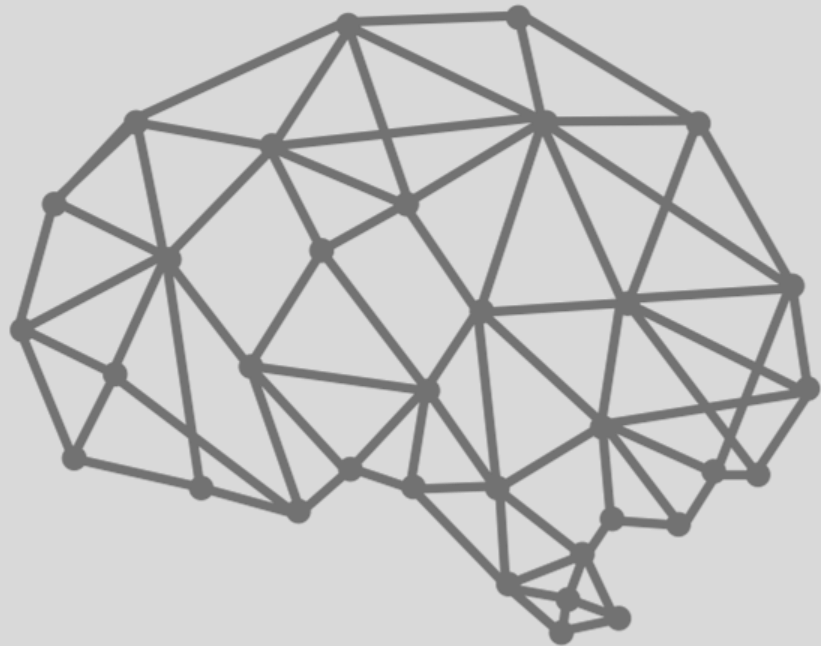




85% of the private and public-sector companies, interviewed in a 17 country survey, said they're bad at problem diagnosis and that this carries significant costs.



We are operating in a new, highly interdependent context of shared vulnerabilities, risks, and interests—a new liminal way of thinking is needed.



Why?



FOURTH SPACE

**OUR KEY TO
TRANSFORMING ANYTHING
LIES IN OUR ABILITY TO
REFRAME IT**

MARIANNE WILLIAMSON

Collaborative
Reframing
as a diagnostic
process



FOURTH SPACE



(Credit: Ognyan Chobanov | Dreamstime)

Learning Outcomes

How to:

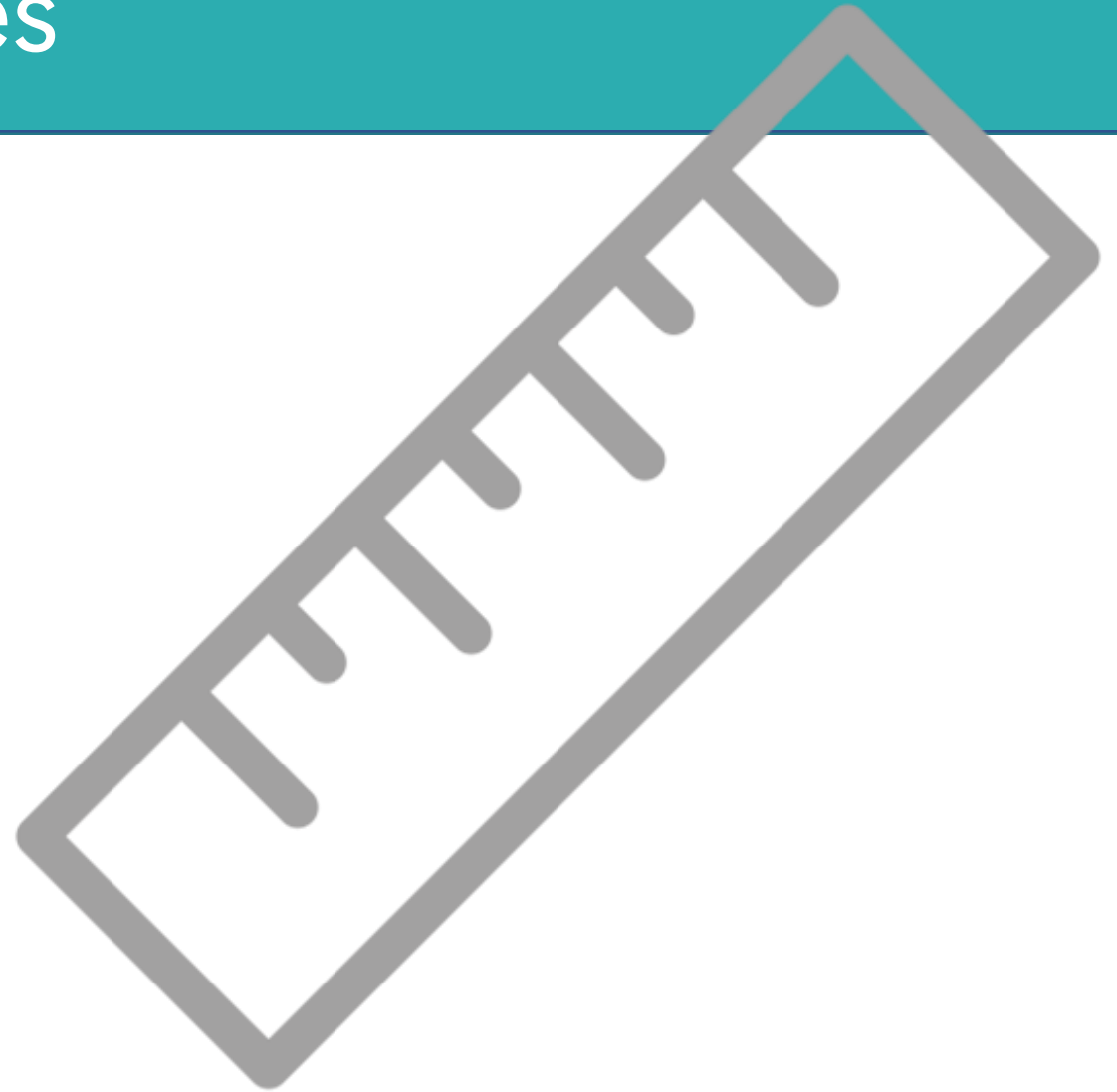
- ✓ ask open-ended questions
- ✓ harness collective wisdom to tackle everyday problems and reveal blind-spots
- ✓ better manage future obstacles

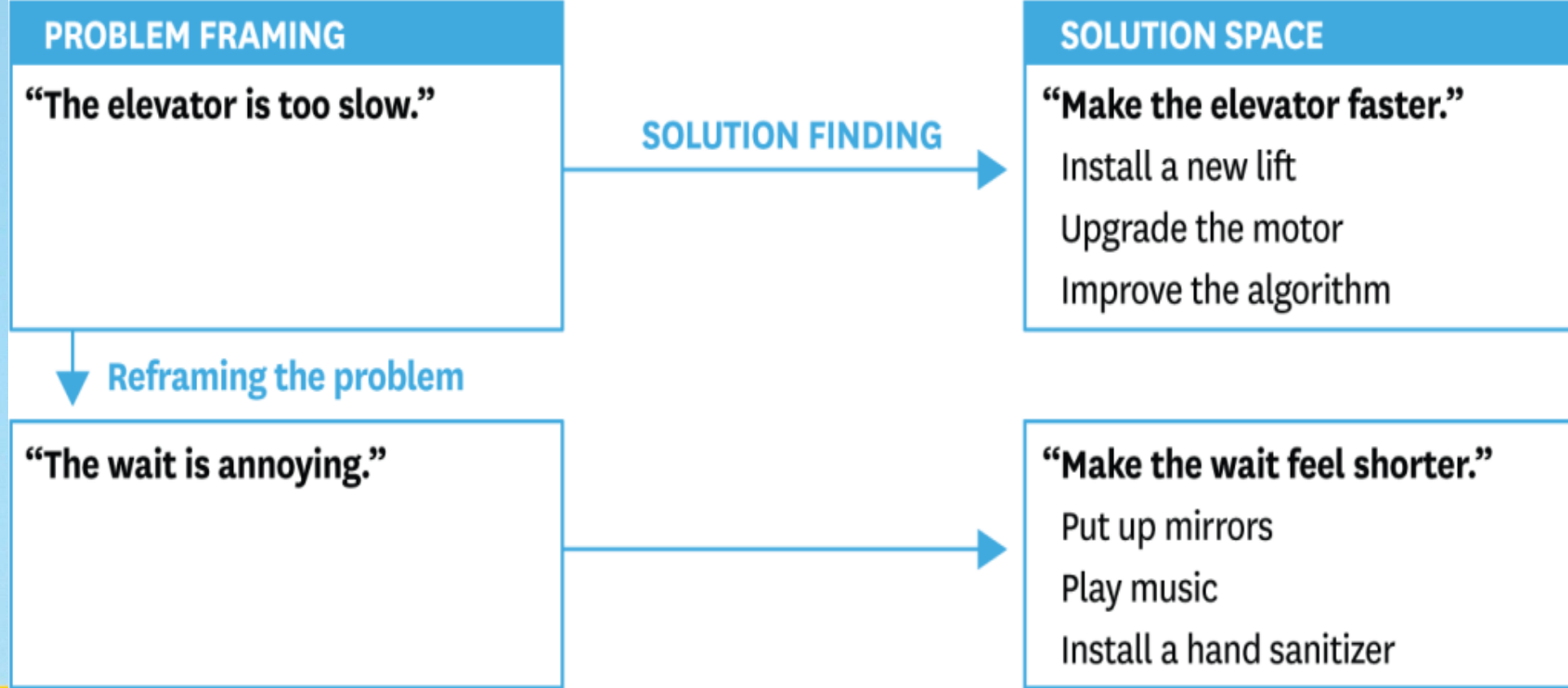


FOURTH SPACE

Workshop Ground Rules

1. Get comfortable with discomfort, keep your minds and hearts open
2. Stay curious—embrace uncertainty, experiment, and have fun
3. No idea is bad or too wild (go for quantity) and remember that everyone's opinion matters





Imagine you have a slow elevator problem.
What would you do?



Benefits:

- ✓ Boost decision making and change efforts
- ✓ Break down barriers of siloed innovation
- ✓ Avoid problem deadlock, better anticipate and navigate unpredictability
- ✓ Develop tangible and scalable solutions to accelerate and amplify impact
- ✓ Stop wasting time, energy & resources



Reverse Thinking

How might we make the problem worse?

What would that look like?

Issue

High beginner accident rate in white-water kayaking.

Problem Storm

- X go out in bad weather, flood or sink the kayak and get stranded wet, with no supplies
- X hit head on a rock
- X lose paddle or flip upside down and get trapped underwater



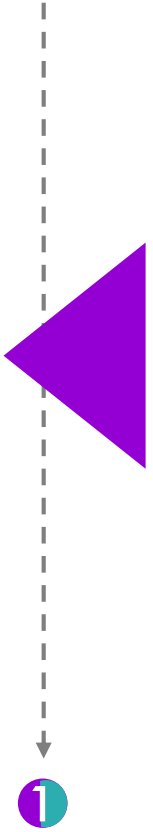
Flip to uncover unexpected solutions:

- ✓ check weather forecast and bring a dry bag
- ✓ learn how to roll the kayak right side up, increase upper body strength, and use the correct size gear
- ✓ scout for dangerous river features to avoid prior to run & get maneuvering instruction for rafting around rocks



FOURTH SPACE





1

Select
a priority
theme
challenge

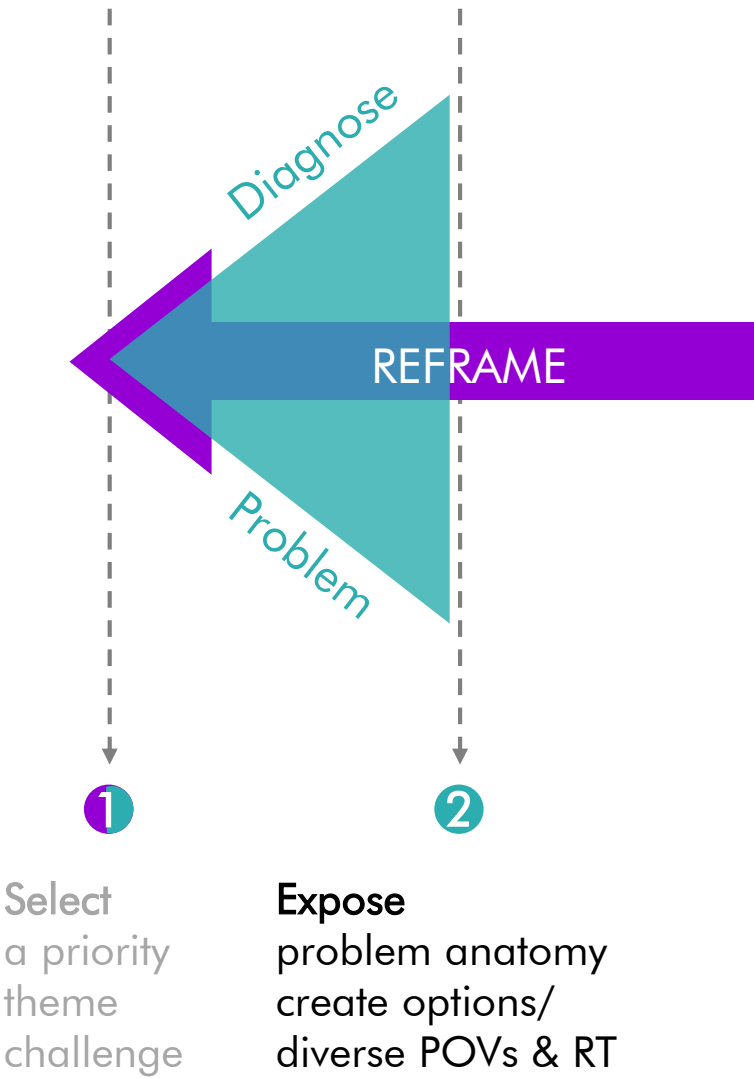


The Process

Step 1



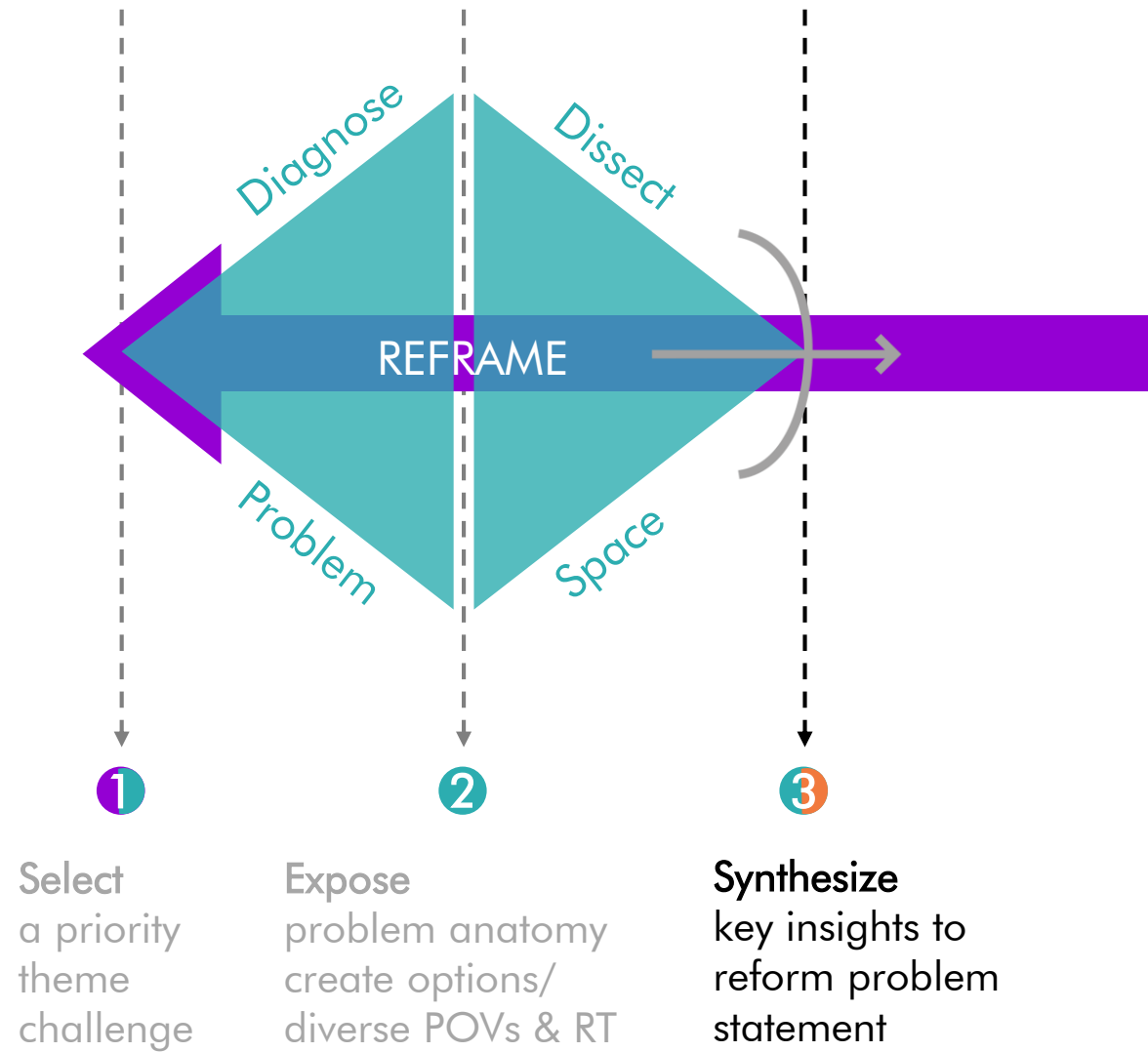
FOURTH SPACE



The Process:

Step 2

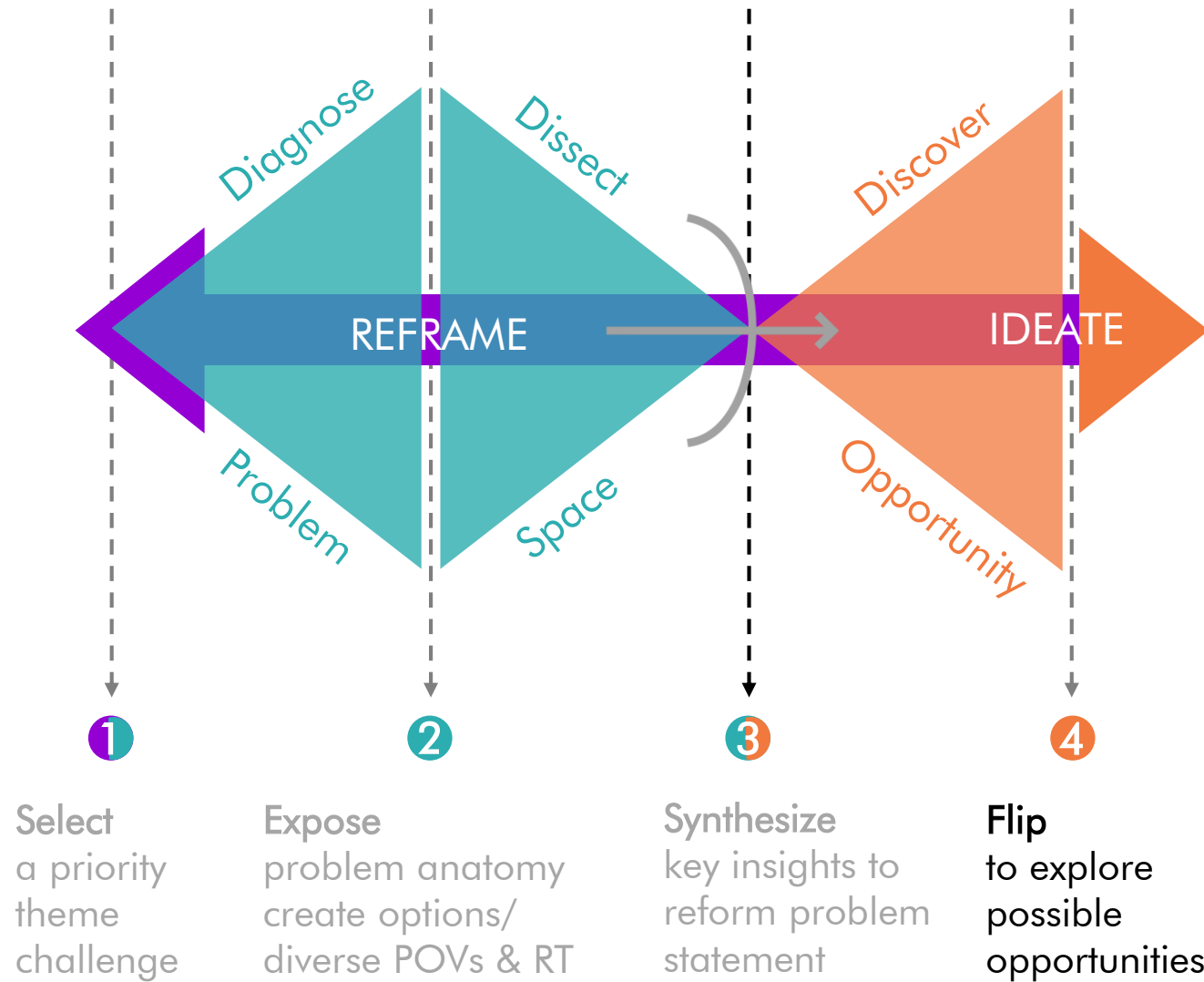




The Process:

Step 3

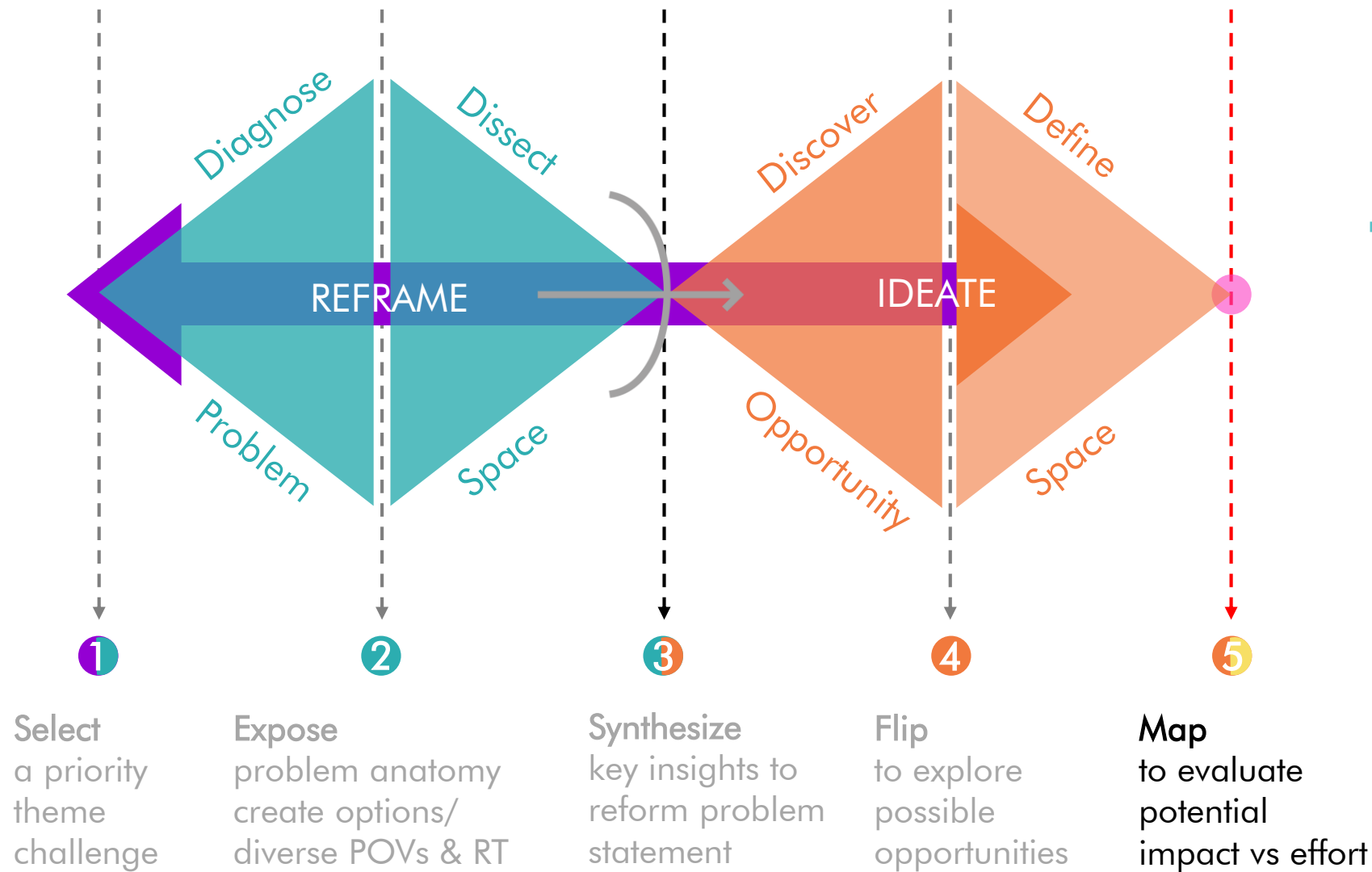




The Process:

Step 4

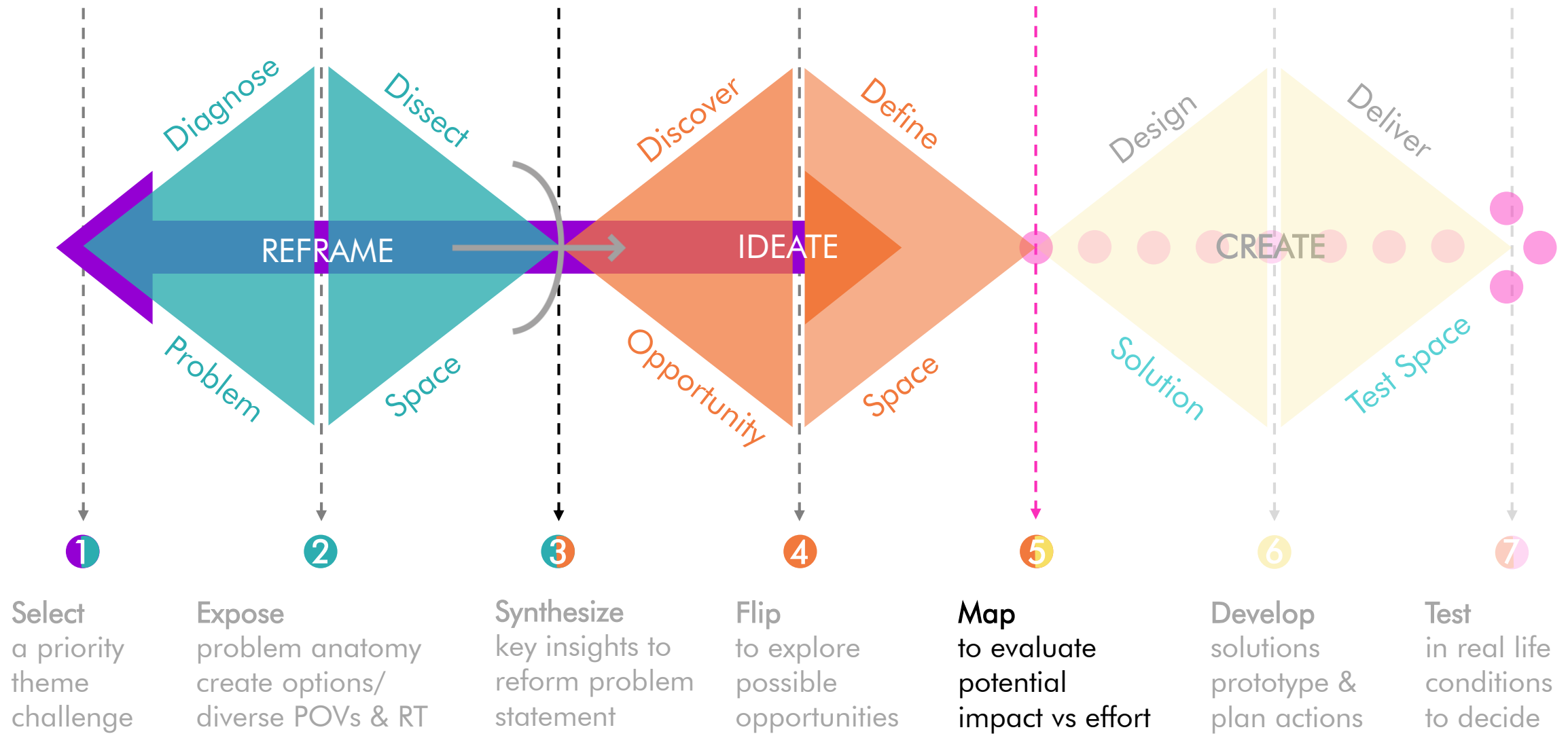




The Process:

Step 5





Your practice challenge
to break apart today is...



Thank you!

We invite you to continue the conversation and practice reframing beyond today's session. Contact us:

info@thefourthspace.org



FOURTH SPACE



get free
tools

dive
deeper

+
be the first
to know!